Limited Submission Funding Opportunity

Centers for Disease Control and Prevention: Mobile Messaging Intervention to Present New HIV Prevention Options for MSM


FOA#: RFA-PS-15-002

The purpose of this funding opportunity is to develop and test a mobile messaging (e.g., texting, App) HIV prevention intervention for sexually-active (i.e., had sex with a man in the prior 12 months) gay, bisexual and other men who have sex with men (MSM). The intervention will consist of brief, multi-component messages about new and emerging HIV risk reduction information (e.g., pre-exposure prophylaxis [PrEP] for HIV prevention, post-exposure prophylaxis [PEP], partner benefit of antiretroviral therapy [ART] use, condom effectiveness during use for anal sex, encouragement of periodic HIV testing, importance of ART adherence for optimal benefit).

Brief messages will be presented over a 3-month period of time and will target three population groups: 1) HIV-positive MSM, 2) high-risk HIV-negative MSM (i.e., recent anal sex without condoms with a non-primary or HIV-discordant primary partner in the past 3 months), and 3) lower-risk HIV-negative MSM. The prospective grantee will develop a research project that includes Metropolitan Statistical Areas (MSA) from three of the four geographical regions in the United States. The grantee will partner with appropriate agencies in each MSA location in order to access the target population and to implement study activities.

The multi-site project will be conducted in two phases. Phase 1 (n=90) involves conducting formative research to develop intervention content, including custom messages, delivery technology and approach. Phase 2 (n=1206) involves testing the mobile messaging intervention for efficacy in changing HIV prevention behavior in a randomized two (2)-group trial (intervention and delayed intervention arms), with follow-up assessments at three- and six-months post-intervention. Novel, scientifically sound research designs (e.g., partial baseline sample data collection with data imputation) are encouraged.

LIMIT ON NUMBER OF PROPOSALS PER ORGANIZATION
One application per institution is allowed.

KEY DATES
If you are interested in this funding opportunity, please contact Eric Boberg (e-boberg@northwestern.edu) by January 5, 2015.

The sponsor application due date is March 16, 2015.
COLLABORATION OPPORTUNITIES
The Office of Research Development offers assistance in identifying and facilitating collaborations, putting together interdisciplinary teams, programmatic and administrative development of large, cross-school proposals, and leveraging institutional resources for outreach and education. Contact Fruma Yehiely (yehiely@northwestern.edu), Director of ORD, for more information.

CONTACT AND ADDITIONAL INFORMATION
Fruma Yehiely, Director of ORD, 847-491-1074, yehiely@northwestern.edu
Limited Submissions web site: http://www.research.northwestern.edu/ord/funding/limited-submissions/