This FOA invites proposals to train 200 – 300 Pakistani TV news anchors, reporters, producers, editors, and/or technicians in Pakistan and produce 60 – 80 resident trainers via the train-the-trainer program. The applicant will be expected to design a hands-on, skills-based training program, to be presented in the form of short workshops, to improve the competency of professional, working TV news anchors, reporters, producers, editors, and/or technicians in Pakistan. The program should be no fewer than six months, and include a culminating project to include a package of developed, edited, and taped stories of broadcast quality, using industry standard techniques and equipment.

The goals of this funding opportunity are to:

1. **Strengthen People-to-People ties between the United States and Pakistan** to increase professional and personal interaction between American media experts and local trainers with Pakistani journalists.
2. **Expand Media Engagement** by providing journalists training in new or traditional media forms that also support objective media and professional standards in journalism and increase participants’ knowledge and skills in producing and reporting quality news stories, exposing them to high professional standards, and empowering them to communicate news more effectively to the Pakistani public.

A successful proposal should include the following elements:

- Cover the basics of best practices in television and electronic reporting, including: investigative journalism, interview techniques, live news presentation, copy writing, news reporting, camera techniques, video editing, and newsroom operations.
- Infuse training programs with instruction on international standards in journalism ethics and professional responsibility.
- Include a “hands-on” component, providing instruction and opportunity for participants to produce samples of effective news reporting; program could include in-newsroom training.
- Incorporate Urdu language instruction in training for those not proficient in English.
- Employ a train-the-trainer component, giving those proficient in the programmatic material a platform from which to share their expertise beyond the expiry of the award.

**LIMIT ON NUMBER OF PROPOSALS PER ORGANIZATION**
Applicants are only allowed to submit one proposal per organization.

**SUBMITTING A MANDATORY LETTER OF INTENT**
Faculty members interested in this funding opportunity are required to submit a letter of intent (LOI). An LOI is required but not binding.

1. Click [here](#) to access the LOI form.
2. Name the LOI as follows: “LastName-FirstInitial-LOI-DoS-Media”, replacing “LastName” with your last name and “First Initial” with your first initial.
3. Click on the Vault ticket: [https://vault2.northwestern.edu/xythoswfs/webui/_xy-e6486890_1-t_9MoQPKDj](https://vault2.northwestern.edu/xythoswfs/webui/_xy-e6486890_1-t_9MoQPKDj)
4. Click the Upload button.
5. Click the Browse button and navigate to your file on your hard drive or network.
6. Click the OK button.

Note: You will get a tiny confirmation message upon upload. If you do not see it, you may contact Karen Cielo [k-cielo@northwestern.edu](mailto:k-cielo@northwestern.edu) for a confirmation.

**KEY DATES**
Internal Letter of Intent Due: April 15, 2015 (by midnight)
Sponsor Proposal Due: May 29, 2015

**COLLABORATION OPPORTUNITIES**
The Office of Research Development offers assistance in identifying and facilitating collaborations, putting together interdisciplinary teams, programmatic and administrative development of large, cross-school proposals, and leveraging institutional resources for outreach and education. Contact Fruma Yehiely ([yehiely@northwestern.edu](mailto:yehiely@northwestern.edu)), Associate Vice President for Research, Director of ORD, for more information.

**CONTACT AND ADDITIONAL INFORMATION**
Fruma Yehiely, Associate Vice President for Research, Director of ORD, 847-491-1074, [yehiely@northwestern.edu](mailto:yehiely@northwestern.edu)
Limited Submissions web site: [http://www.research.northwestern.edu/ord/funding/limited-submissions/](http://www.research.northwestern.edu/ord/funding/limited-submissions/)