Limited Submission Funding Opportunity

Doris Duke Building Demand for the Arts Program


The Doris Duke Building Demand for the Arts grants support organizations and artists in joint efforts to develop audience demand for jazz, theatre and/or contemporary dance. While many programs focus on the supply side of the supply/demand equation, this program is predicated on the belief that artists and organizations can work together in imaginative ways to create and pilot methods of reaching the public and developing interest in and access to the performing arts. This program encourages creative thinking about how to increase this demand and to engage communities in new ways—which may include but are not necessarily limited to the traditional artist-audience dynamic. These grants also promote deeper partnerships, longer relationships, and new kinds of conversation and cooperation between organizations and artists. At the same time, they provide substantial resources to artists and afford organizations the opportunity to embark on new kinds of behavior.

The program is composed of two separate, complementary initiatives:

1. **Exploration grants** of $20,000 or $40,000 support organizations hosting artists on-site for a minimum of 30 days within a maximum 15 month period to imagine and plan programs, projects or activities that will build demand for jazz, contemporary dance and/or theatre. 2015 is the final year of competition for Exploration Grants.

2. **Implementation Grants** of $55,000 or $110,000 support organizations hosting artists on-site for a minimum of 90 days within a maximum 36 month period to execute and evaluate such demand building programs, projects or activities. While an organization which has received an Exploration Grant may request Implementation funding to continue to move forward, receipt of prior Exploration support is neither a requirement nor an advantage to an organization in the Implementation competition.

Optimal organization grantees are willing to invite artists into both their communities and their own organizational inner workings to critique and explore ways of working to engage the public. Grantee organizations are eager to open themselves to this kind of inquiry, willing to disclose what might often feel difficult, committed to soliciting and considering feedback from the artist(s), and dedicated to open dialogue during the hosted visit period.

Optimal artist(s) grantees will be deeply curious about ongoing organizational and community interactions and life. During hosted time at an organization, Implementation grantee artists are expected not only to participate in demand building activities but also to immerse themselves into the organization, work to understand its issues and resource limitations, explore its core activities and assumptions, and engage in dialogue with relevant leaders. **Artist eligibility:** Both United States-based and international artists are eligible...
for consideration. All applicant artists must have worked a minimum of three years as a professional artist, and may but are not required to come from the jazz, contemporary dance and/or theatre field.

Building Demand for the Arts grants will support at least 50 partnerships between artists and dance companies, theaters, presenting organizations and/or select service organizations. Grants were awarded to the first 10 partnerships in 2013 under the program's previous name, Doris Duke Artist Residencies to Build Demand for the Arts.

**LIMIT ON NUMBER OF PROPOSALS PER ORGANIZATION**
Organizations may apply for either an Exploration grant or an Implementation grant.

**KEY DATES**
Internal Letter of Intent Due: March 19, 2015 (by midnight)

*Exploration Grants*
- Sponsor Letter of Intent Due (Required): April 24, 2015
- Sponsor Full Proposal Due: May 29, 2015

*Implementation Grant*
- Sponsor Letter of Intent Due (Required): April 24, 2015
- Sponsor Preliminary Proposal Due (Required): May 29, 2015
- Sponsor Full Proposal due (by Invitation): September 14, 2015

**SUBMITTING A MANDATORY LETTER OF INTENT**
Faculty members interested in this funding opportunity are required to submit a letter of intent (LOI). An LOI is required but not binding.

1. Click [here](#) to access the LOI form. **In the Project Summary section, indicate whether you are interested in the Exploration or Implementation grant.**
2. Name the LOI as follows: “LastName-FirstInitial-LOI-DD-Art”, replacing “LastName” with your last name and “First Initial” with your first initial.
3. Click on the Vault ticket: [https://vault2.northwestern.edu/xythoswfs/webui/_xy-e6481409_1-t_OXOqAiIt](https://vault2.northwestern.edu/xythoswfs/webui/_xy-e6481409_1-t_OXOqAiIt)
4. Click the Upload button.
5. Click the Browse button and navigate to your file on your hard drive or network.
6. Click the OK button.

Note: You will get a tiny confirmation message upon upload. If you do not see it, you may contact Karen Cielo k-cielo@northwestern.edu for a confirmation.

**COLLABORATION OPPORTUNITIES**
The Office of Research Development offers assistance in identifying and facilitating collaborations, putting together interdisciplinary teams, programmatic and administrative development of large, cross-school proposals, and leveraging institutional resources for outreach.
and education. Contact Fruma Yehiely (yehiely@northwestern.edu), Director of ORD, for more information.

**CONTACT AND ADDITIONAL INFORMATION**
Fruma Yehiely, Director of ORD, 847-491-1074, yehiely@northwestern.edu
Limited Submissions web site: [http://www.research.northwestern.edu/ord/funding/limited-submissions/](http://www.research.northwestern.edu/ord/funding/limited-submissions/)